

**HOLTZ'S HEROES  
IRISH LEGENDS  
NAPLES  
2023**

**Presented by  
*Notre Dame Club of Naples***



**Dinner Party**

Thursday, March 9, 2023  
St. John Neumann HS

**Golf with Legends**

Friday, March 10, 2023  
Naples Grande

**St. Patrick's Day Parade**

Saturday, March 11, 2023  
5<sup>th</sup> Ave. Naples





## Holtz's Heroes Irish Legends Naples 2023

Dear Friends,

This is a very exclusive event coming to Naples in March. The Notre Dame Naples Club, Holtz's Heroes and St. John Neumann are looking so forward to you experiencing this once in a lifetime gathering of Lou Holtz, Johnny Lujack and the many former Notre Dame Football players here in Naples, FL.

We will have multiple events for you to participate in over the course of three days. This will truly be a time for you to spend quality time with Holtz's Heroes and the royalty of Notre Dame Football here in Naples. Most importantly the proceeds will benefit St. John Neumann locally and Holtz's Heroes Foundation nationally.

Chaired by Frank Annese, the events start off with Mass celebrated at St. John Neumann High School, dinner to follow on March 9, 2023. The dinner kicks off with a Q&A session between Coach Holtz and Johnny Lujack, surely an exchange none of us want to miss. The next day, March 10<sup>th</sup>, the Irish Legends golf outing will be at the Naples Grande GC with opportunities for players to be in your foursome. On March 11<sup>th</sup> Lou Holtz will be the Grand Marshal of the Naples St. Patrick's Day Parade with players and the Club marching and the after party at Irish Times in Naples.

**Holtz's Heroes Foundation** is several former players coached by Lou Holtz while at Notre Dame who call his leadership a major influence on their success on the football field and in life.

The Holtz's Heroes Foundation works in many ways. Lou Holtz has always been passionate as a father and as a coach about helping young people make better choices and identify role models. Through Holtz's Heroes, Coach Lou continually challenges his former players to step up and be role models, be mentors and give back through the Foundation.

The Foundation funds scholarships for underprivileged students, provides food items to shelters and food banks in well over 200 cities, gives to the families in need of Heroes who are suffering hardships as well as provides support to their communities all in the name of Coach Lou Holtz.

Holtz's Heroes continues to grow as an organization and reflects the morals, energy and passion of coach Holtz's legacy on his players; **"Trust, Love, Commitment."**

**St. John Neumann Catholic High School** is committed to providing our students with a rigorous, College preparatory education, rooted in Gospel values and the educational philosophy of St. John Bosco.

Through a Catholic culture, St. John Neumann creates a unique personalized learning environment that prepares each student to positively impact the world through faith, integrity, intelligence, personal responsibility, joy and selfless service.

St. John Neumann is part of the Diocese of Venice, Florida and is blessed to have multiple Salesian Sisters as a part of faculty, including the Principal. The Salesian Oratory Model believes a school should be more than just a "school", it should be:

**a Home** where young people feel welcomed, known, loved, supported, and safe;

**a School** where caring faculty challenge students academically and help them become good Christians and honest citizens of the world;

**a Church** that gives meaning to life and provides an environment that supports the student's prayer and spiritual life;

**a Playground** where students can celebrate life and build lasting friendships, find inspiration for creativity and experience positive energy and joy in Christ.

Your support is more important than ever for these causes. Please see the attached sponsorship and underwriting opportunities and benefits. The sponsorship/underwriting commitment form follows. We are honored to have your support for the Irish Legends in Naples 2023.

With gratitude,

Brian Carr  
President  
Notre Dame Club of Naples



## 2023 Irish Legends in Naples Corporate/Individual Underwriting Opportunities

### **\$50,000 CHAMPION, Lead Sponsorship (1 available) Thursday Dinner, Friday Golf & Saturday Parade**

- Participate in the Holtz's Heroes Foundation (HHF) Reunion at the Ohio State game at Notre Dame 2023
- 4 tickets to Ohio State game seated with a Holtz's Heroes player
- Signed football by HHF players and Lou Holtz to commemorate the event
- Table of 10 & dinner with Notre Dame Football Hall of Famer at Irish Legends Dinner, March 9, 2023
- Foursome for golf with Notre Dame Football Hall of Famer at Irish Legends golf outing, March 10, 2023
- Foursome receives signed commemorative football from HHF Hall of Famers at Irish Legends golf outing
- Branding on the HHF & Notre Dame Naples websites & registration page, Dec. 2022 – March 2023
- Branding on communications through all platforms [social media, emails, hard copy and written correspondence] - December 2022 – March 2023
- Branding at the events in March [i.e. dinner program & golf banner]
- Table sponsor sign at Irish Legends Dinner & banner in parade
- VIP access – Players & Heisman Trophy photo opportunities, parade after party, golf holes sponsor sign, recognition by event speakers
- Listed as an underwriter in event materials (reach approx. +42,000)
- Photo with Lou Holtz on the 18th hole, signed item from Lou Holtz
- Opportunity to set up corporate tent for advertising & giveaways on a golf tee box
- Tickets to golf outing extras (raffle, long drive contest, closest to the pin contest, hole in one challenge, putting contest)
- Photo with Lou Holtz and Johnny Lujack at Irish Legends Dinner, March 9, 2023
- Recognition by event speakers

### **\$25,000 W.I.N. CIRCLE, Sponsorship (4 available): Thursday Dinner, Friday Golf & Saturday Parade**

- Table of 10 & dinner with Notre Dame Football Hall of Famer
- Foursome for golf with Notre Dame Football Hall of Famer
- Foursome receives signed commemorative football from HHF
- Branding on the HHF & Notre Dame Naples Club websites & registration page December 2022 – March 2023
- Branding on communications through all platforms [social media, emails, hard copy and written correspondence] - December 2022 – March 2023
- Branding at the events [i.e. dinner program & golf banner]
- Table sponsor sign & banner in parade
- VIP access – Players & Heisman Trophy photo opportunities parade after party
- Golf hole sponsor sign
- Recognition by event speakers
- Listed as an underwriter in event materials (reach approx. 42,000+)
- Photo with Lou Holtz on the 18th hole, signed item from Lou Holtz
- Opportunity to set up corporate tent for advertising & giveaways on the tee box of a hole.
- Tickets to golf outing extras (raffle, long drive contest, closest to the pin contest, hole in one challenge, putting contest)

### **\$15,000 INNER CIRCLE, Sponsorship (4 available): Thursday Dinner & Friday Golf**

- Table of 10 and dinner with Notre Dame All-American/All-Pro
- Foursome for golf with Notre Dame Football All-American/All-Pro
- Branding on HHF & Notre Dame Naples Club websites and registration page December 2022 – March 2023
- Branding at the events [i.e. dinner program & golf banner]
- Table sponsor sign
- Hole sponsor sign
- Photo with Lou Holtz on the 18<sup>th</sup> hole, signed item from Lou Holtz
- Opportunity to set up corporate tent for advertising & giveaways on the tee box of a hole



**\$7,500 HUDDLE, Sponsorship (4 available): Thursday Dinner & Friday Golf**

- Table of 10 and dinner with a Notre Dame Legend
- Foursome for golf with Notre Dame Legend
- Hole sponsor sign
- Opportunity to set up corporate tent for advertising & giveaways on the tee box of a hole

**\$5,000 END ZONE, Golf Shirt Sponsor (2 available)**

- Logo/Name included on golf shirts
- Foursome for golf
- Opportunity to set up corporate tent for advertising & giveaways on the tee box of a hole

**\$2,500 IRISH FOREVER, Post parade party at Irish Times**

- VIP access to parade after party at Irish Times
- Photo opportunity with Heisman Trophy for your group
- Photo opportunity with Lou Holtz & Heroes

**There are many ways to participate in supporting these great organizations – sponsorships, donations and more. Several dinner, golf and/or parade sponsorship opportunities in addition to those listed are available.**

**To obtain more information please contact:**

**Brian Carr at (239) 571-1086**

**or**

**BrianNDclub@gmail.com**





## 2023 Irish Legends Sponsorship Commitment Form

Name/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level:  **CHAMPION, Lead Sponsorship**

**W.I.N. CIRCLE**

**INNER CIRCLE**

**HUDDLE**

**END ZONE**

**IRISH FOREVER**

Pay by check

Check #: \_\_\_\_\_ Amount: \_\_\_\_\_

Pay by credit card

A Credit Card payment link will be sent to your email address. Amount: \_\_\_\_\_

Card Holders Name: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Advertising deadline is March 3, 2023.**